



Release

6.12.2007

Egremont students outdoor art display on the Castle Cinema Hordings in Egremont **Sellafield photographic sponsorship**

An outdoor art display was opened today at the site of the old castle cinema in Egremont. Egremont Regeneration Partnership with kind sponsorship from Sellafield has enabled the temporary hoardings to be brightened up with the addition of a photographic exhibition of local art work.

Creative Egremont, the Regeneration Partnership's creative strategy, undertook art project work to use the hoardings to display local artwork, photographs, poems and other work produced by young people in the area including contributions from the people from Youth Works. Sellafield sponsored the production of the photographic panels now displayed on the hoardings around the site.

The Castle cinema, recently demolished, was built around the 1930's but had been left derelict for many years. Planning has been approved for apartments but as building will not commence immediately the developer making the site secure and safe has had hoardings erected along the footpath on the Bookwell Road running down to Main Street in Egremont.

Proximity of the site to the road created a risk for young people working directly on the hoardings on site so the production of digital photographs and enlargements of artwork that young people created was preferred as these could be worked on safely elsewhere and before being mounted onto the hoardings.

The arts programme in Egremont operates on a fixed budget making it difficult to fund some of the good ideas that the youth of the community suggest. In this case when Sellafield heard of the problem they came immediately to the rescue by offering the use of specialist printing resource and the production of thirteen A1 large format laminated panels.

Elaine Woodburn, Chair of The Egremont Regeneration Partnership, said 'The Regeneration Partnership in Egremont is extremely grateful for Sellafield's interest in our community and their kind donation of resources, expertise and help to make this project happen. Cooperative collaboration like this really makes it possible for many community and socially beneficial projects of this nature to be realized that otherwise would never come to fruition.'

Sellafield supports Egremont Regeneration Partnership project

Sellafield Ltd is supporting a regeneration project taking place in Egremont by sponsoring the production of a series of photographic panels. The photographs were taken in and around Egremont by local people and also the young people from Youth Works.

The company has offered the use of specialist printing resources and the production of thirteen A1 large format laminated panels, which will be displayed on the hoardings around the site of the old Castle Cinema building in Egremont.

The project, being run by the Egremont Regeneration Partnership in conjunction with West Lakes Renaissance, Copeland Borough Council and Creative Egremont, was initiated following the demolition of the castle cinema building.

The Egremont Regeneration Partnership wanted the site to remain secure so hoardings were erected to ensure safety along the footpath on the Bookwell Road running down to the Main Street in Egremont.

Sellafield Ltd's Head of Public Affairs, Shirley Williams said: "This project offers local people from Egremont the opportunity to do something creative for their community, for the area that they live in. I speak on behalf of the company when I say that it is a delight to be able to help the community in this way."

Elaine Woodburn, Chair of The Egremont Regeneration Partnership, added: "The regeneration Partnership in Egremont is extremely grateful for Sellafield's interest in our community and their kind donation of resources and expertise that have helped make this project happen. Co-operative collaboration like this really makes it possible for many community and socially beneficial projects of this nature to be realized that otherwise would never come to fruition."

Ends

- **For further information please contact the Sellafield Press Office on 019467 85836/38/39/42/48**
- **For photographs of the opening event please contact the Sellafield Press Office.**

Supporting Information

Notes to Editors



The Castle Cinema site after demolition and before hoardings were erected. Photograph Karen Storr

1. *Creative Egremont* originates from the Egremont and Area Regeneration Partnership with partners West Lakes Renaissance and Copeland Borough Council. In addition to this year's funding from Arts Council England, North West, the project is funded from the North West Regional Development Agency and West Lakes Renaissance.



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WEST LAKES RENAISSANCE



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